How To Get Around The 7 Most Common Online Business Roadblocks

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What's Holding You Back...?

If you've been online for a while and you're still not making the income you want or you're struggling to make the income you want without working crazy hours then this report is for you.

I'm going to run through the most common roadblocks that hold people back online and give you some insights and ideas on how to get around them, go over them or go through them.

Let's get started with the most obvious reason people struggle...

🔍 Failing To Take Action On The Information You Already Have...

Gathering quality information on how to build a profitable online business is fantastic but there's a point where you simply have to make a leap and start taking some serious committed action to reaching your income and business goals.

When you look at them objectively profitable online businesses really aren't very complicated.

There are 3 main elements:

- Getting traffic
- Converting that traffic into revenue
- Following up with visitors and customers

Your Profitable Online Business

Traffic

Conversion

Follow up
If you haven't done anything online then stop reading this report and go get something started right now.

It doesn't have to be huge...something really small is great...just start doing something to get things moving.

Even tiny actions create momentum and when you keep taking action consistently it's amazing the results you'll have when you look back in a few months time.

Avoiding Critical Steps Because They Make You Feel Uncomfortable...

Now you might be thinking “I take plenty of action online. In fact I'm working my backside off every spare minute I have.

Here's the question you need to ask yourself if you're in this situation: “Am I actually following a successful system or method exactly as it's outlined or am I missing out some steps?”

If you're working a lot and you're not getting results it's often because you doing the things that are comfortable for you and not doing the things that make you uncomfortable.

Here's what's interesting from a psychological standpoint.

When you avoid doing something that makes you feel uncomfortable you make it seem much, much worse in your mind (like a mental boogie monster in the closet)...

The monsters in your imagination are all fake...
If you just bite the bullet and do the things you're avoiding you'll be surprised at how easy they really are. And you'll wonder why you thought they were such a big deal.

So make a commitment now to do something today that you've been avoiding. Just put off mentally torturing yourself and get it done.

It will be a weight off your mind and a huge boost for your online business.

Thinking Of A Blog Or Facebook Page As A Business...

It's fantastic to just get started online and getting your own blog or Facebook page running really is a great start.

But if you go back to the 3 elements in most profitable online businesses you'll remember there's traffic, conversion and follow-up...

Online businesses tend to seriously under deliver in profits when you miss out one of these. There are exceptions but the exception probably won't be your business.

A blog or Facebook page will give you some traffic but you still need a way to convert that traffic into revenue.

And you need to follow up with your visitors and customers (preferably by email) so you're building a long term asset (an email list of your fans who you can contact any time you choose).
A Lack Of Clear Lifestyle Goals...

This is a big one.

Many people start online businesses with the simple goal of making money which is great when you're first starting out.

They try a few different things and then find something that actually makes them some profits.

And they do more and more of that which is also great when you're starting out.

But the problems start when you work out the hours you're actually working and realize you're only making $15 an hour, $10 an hour or worse just $3 or $4 an hour.

For many people their “successful” online business has become a monster they're chained to where they work their tails off being paid a really poor hourly rate.

They have no lifestyle beyond their business.

As you grow into building your business you need clear lifestyle goals so you can refine everything you do against those goals.

Right now write down 3 important goals:

- The weekly income you want to make.
- The number of hours a week you want to work to make that income.
- The number of weeks you'd like to have off on vacation each year.

Make the goals realistic. If you have really huge income goals compared to where you are now you may have to set mid-term goals to get you closer to those huge long term goals.

For example if you've never made more than $40,000 a year then setting an income goal of $500,000 a year is a little unrealistic for a short to mid term goal.

A goal of $60,000 to $100,000 a year is far more realistic and something you're more likely to see as achievable.
Working out these goals will help you get a clear idea of what your business needs to look like for you to have the lifestyle you want...

Also as you're making one of hundreds or thousands of decisions building your business where you decide what direction to take with your actions and the work you do you can filter your decisions through your lifestyle goals and continually move more and more towards them.

That also means deciding when it's appropriate to outsource, automate or joint venture with others to get work done and leave you more time.

Giving Up Too Quickly On A Solid Plan...

If you have a solid plan and things don't go the way you expect for a few weeks then it's not time to dump it and try something else.

The people who succeed in their online businesses are usually those who focus hard on getting good at one thing for an extended period of time.

If you're learning to fly a plane and you take a ton of lessons you can actually get to the point where you can fly okay.

But if you want to be paid as a pilot you need to take your skill to a more professional level and get a pilot's license.

Online it's the same...
Remember you have competition online and being poor or average at something will rarely make you a highly profitable return.

You need to be really good at something to stand above the crowd.

That's a lot easier than you might think. Often the successful people are those who just stick at for long enough that the majority of others have given up...

They're left standing by default...because they're the only people in the niche or the particular industry who stuck it out long enough to develop a high skill level in that niche.

If you're jumping from one plan to another you just become another one of the people who quit making it easy for the few who stick it out to become the niche leaders.

There is a point at which you need to dump some ideas but it's usually a lot further in than the point at which the average person quits.

Commit to developing some skill in one area or niche so your skills have real value and can convert into real profits for you.
Doing Things That Can't Possibly Move You Towards Your Lifestyle Goals...

If you're serious about making a specific income working a certain number of hours (as you should be) then you need to look seriously at the work you're doing now.

Yes sometimes you'll have to work more hours so you can get to your lifestyle goal. And yes you're probably going to have to work up to the income you want.

But ask yourself “Is what I'm doing now really going to get me to my lifestyle goals?”

Can what you're doing now get you closer to your lifestyle goals?

Are you doing work that should be outsourced?

Are you doing work that you shouldn't be doing at all because it can never help you reach your goals.

Sometimes you need to give yourself a reality check.
Trying To Do Everything Yourself...

When you first start out and you're learning the ropes it's perfectly reasonable (although not entirely necessary) to do everything yourself.

But if you look at your lifestyle goals at some point you're probably going to need help to get things done so you can make the income you want working the hours you want.

So many online businesses stop growing because their owners are trying to do what's impossible...building a huge business without any help at all.

There are many different ways to get work done including:

- Outsourcing work and paying for it task by task (this is practical with larger projects).

- Having your own part time or full time employees. You can hire full time “virtual” employees in the Philippines who are excellent workers for as little as US$400 a month. And to a Filipino worker this is a great income. Or you can hire locally. As long as an employee makes you more in profits than you pay them then you're ahead...it's a great business investment.

- Joint venture with someone who already has the skills or the workforce to do the work you need to get done. They take on the work you can't do and you share in the profits.

At some point you have to embrace the idea of letting other people work for you.

It really is the only way you can have an exceptional income and the time to enjoy it.
Waiting Too Long To Act On Solid New Ideas...

One thing the most successful online business owners have in common is they take action quickly on ideas they know have merit for their business.

This report has some fairly simple steps you can start taking right now to help you break through the roadblocks that are holding you back.

The sooner you take action the sooner you can start moving towards your lifestyle goals and start living the live you choose to live...

No don't wait. Take some action now!